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Area Assessment Template

Instructions: Rate each of the below according to:
A: Excellent, **B**: Good; **C**: Average; **D**: Below Average; **E**: Poor; **N/A**: Not Applicable. Use +/-.

Area:	Date of Assessment:

Description	Rating
Desirability In general, how desirable does the general population perceive it to be to live in the area? For example, prestige, postcode, social standing etc.	
Population Growth Is the general population in the area increasing or decreasing? How does population growth compare with other suburbs or towns in the same vicinity?	
Infrastructure Improvements Are there infrastructure improvements underway? For example, improved roads, transport corridors, commercial building, hospitals, schools, land allotments, etc.	
Social Demographic What kinds of people are attracted to the area? Compare average incomes to affordability. Look for signs of changing due to pricing out.	
Land & Housing Development How much building and development is being undertaken in the area? This can be a good guide to land values appreciating and highlights an area in transition.	
Amenities Rate the quality of amenities in the area such as access to public transport, parks, schools, child care, distance to desired social attractions and meeting points etc.	
Shopping How well is the area positioned relative to the proximity of established shopping centres that include a major supermarket chain?	
Overall Rating Based on your answers above, and weighting for lower ratings, provide an overall assessment for this area.	

Comments