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PropertyInvesting.com 'Insider'

Discover proven tips, strategies and techniques to dramatically increase your property investing profits

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Hi,

If you get the feeling that the property market has changed significantly in the past few months…

…Then you're absolutely right!

Which is why this month's edition of "Insider" looks at:

- FREE: Your Book Launch "Mini-Seminar" Video… (Including my market predictions and current real estate strategy.);
- FREE: How You Can Get Your FREE Personally Signed Copy Of My NEW Book!;
- And A Look "Between The Covers" at the insights which I reveal in my NEW Book "From 0 to 260+ Properties in 7 Years"

So, let's get started...

Your Free Book Launch "Mini-Seminar" Video

On November 17th (just two weeks ago) my latest book hit bookstore shelves.

It's entitled "From 0 to 260+ Properties in 7 Years" and personally, I think it's the best of the three books I have written to date.

As part of my publicity arrangements for my new book, my publishers asked me to run a series of book launch events around Australia – for distributors, book retailers, and some special VIP guests.

I thought it was a great idea!

Since the release of my previous book, the market has changed very significantly.

So I decided to use the opportunity to also share some "Insider Information" on specifically how I'm investing in the market right now, and my controversial opinion on what the market will do over the coming 12 months.

In fact, I probably shared a little *too much* information in the hour-long book launch "mini-seminar".

Unfortunately, the book launches were run on an invitation-only basis… And unless you were lucky enough to receive one of the 100-or-so invitations in each city, you will have missed out on the information I shared over the last few weeks.

That's why I arranged for the Sydney Book Launch on 20th November 2006 to be recorded by a professional video team, and then placed up online for you to download for FREE.

You can find it online now at:

http://propertyinvesting.com/go/155

Specifically, on this video you will discover:

1. **The 3 "Must Have's" for profiting from property in uncertain times – three**

things you can be doing to profit from the current market;
2. Steve's Secrets Revealed – The story behind my journey which only those closest to me have known, including the passion which drives me, and my no-holds-barred "Behind The Curtain" insight into the wealth creation;
3. **How does the cost of Wheat stand to make property ownership expensive? – I reveal this, as well as looking at two other key forces at play in the property market right now;**
4. The #1 thing you should do now that the market has changed – and why the worst thing you could possibly do is to do "Nothing";
5. **My market forecast for December 2007 (one year into the future) – including property prices, and my controversial opinion on interest rates;**
6. The 3 P's of Property… (Definitely not the old "Position, Position, Position" mantra. The three P's are the basis for all my property investing activities);
7. **And Much, Much More…**

This information is up-to-the-minute, and avoids all hype.

I'm brutally honest about what I'm up to right now – to a point where you may be shocked by some of the things you hear..

If you would like to watch the full 55-minute video of my presentation at the Sydney book launch of "From 0 to 260+ Properties in 7 Years", simply visit:

http://propertyinvesting.com/go/155

Please note: Make sure you get this information now while it's still available, because I'll be taking this video down after Christmas.

I'm Giving Away 100 SIGNED Copies Of My Latest Book - For FREE!

If you'd like to get your hands on a FREE personally signed and dedicated copy of my latest book "From 0 to 260+ Properties in 7 Years" – for yourself or as a gift for a friend – then read on!

This book comes just after a turning point in the market.

The overall economic trend has changed – and so has the trend in the property market.

Unlike in the boom times (when simply owning real estate was practically a guaranteed ticket to wealth), we can expect to see uneducated and inexperienced property owners losing big chunks of money.

On the OTHER side of the fence… We can expect to see a minority of property investors (those who have "armed themselves" with the right information) taking to the market like ducks to water, and making massive sums of wealth in spite of gloomy market conditions.

The essential message is this:

The property market HAS already changed…
So you MUST Change your approach NOW…

…And if you're using a "Hold and Hope" strategy with your investments, or just "Doing Nothing" and hoping it will work out for the best… then you stand to be left behind.

My new book, "From 0 to 260+ Properties in 7 Years" (which has only just hit bookstores), looks at the latest investing strategies and technologies for property investing right now – and into the immediate future.

The information includes:

1. **The Secrets To Growing Massive Lifetime Wealth In Property… It's not some "pie in the sky" well-meaning theory – this is a time-tested and proven mathematical formula! (pages 119-140);**
2. How To Survive and Thrive In A Property Downturn… (pages 159-181);
3. **The Biggest Mistake You Can Make In Property!... and exactly how to avoid this costly snare… (pages 141-158);**

4. My #1 Strategy For Building A Massive Property Portfolio… From the ground up! (pages 181-201);
5. **12 Proven Methods For Finding Positive Cashflow Properties… Once you understand these principles, you'll literally see the positive cashflow potential of deals on EVERY STREET! (pages 225-240);**
6. The 5 Money-Making Formulas For Building Wealth… And exactly how to use them for your own personal benefit. (pages 241-256);
7. **3-2-1 Deal Evaluation – a simple, step-by-step deal evaluation system which you can use to easily evaluate risks and returns on your next deal… and quickly decide whether a property is a dud or a potential goldmine! (pages 257 to 284);**
8. Start Profiting Immediately! Don't let what you've discovered about building wealth go to waste!.. Use this simple 30-day plan for implementing what you've learned in simple "bite sized" steps (pages 351-374);
9. **Real-life case studies of deals recently completed by 19 of my students.. (pages 287-348);**
10. BONUS Audio companion – a 58 minutes "grilling session" where the insights I share in "From 0 to 260+ Properties in 7 Years" go under the spotlight and common questions are answered. (You'll find your CD inside the back cover);
11. **And much more!**

If you want to know the exact strategies and principles I'm using to invest in the market right now, as well as real-life results proving that these strategies work for "normal" people in the current market, then you won't want to miss this book.

It gives you a never-before-seen insight behind the scenes of my investing activities… And is great holiday reading for anyone who has a goal of achieving financial freedom.

My book "From 0 to 260+ Properties in 7 Years" is only available through bookstores, or online through most major online book retailers.

It retails for $32.95 – and all of the profits and royalties I stand to make will be going to my charitable foundation with a purpose of helping underprivileged and at-risk teenagers and young adults to make the most of their lives.

So pick up a copy from your local bookstore… to benefit from yourself, or as a Christmas gift for someone special.

...How to Get Your FREE Signed Copy Of "From 0 to 260+ Properties in 7 Years"...

I'm all for "sharing the wealth" when it comes to valuable real estate information – that's why I never hold back in my books, seminars or other information resources.

These property insights stand to be more valuable than gold.

After all, they're the same insights which have helped me to amass a huge fortune through my own property investments… and it's my hope that they will do the same for other people too (including you)!

So I want to encourage you not to hoard the information and insights you will discover in my latest book "From 0 to 260+ Properties in 7 Years"…

…Rather, I want you to think of a friend or loved one (anyone really) who could benefit from what you've learned in my book – and share this information with them too.

So I'm playing Santa Claus…

I've decided the best way to encourage you to "share the wealth" is by giving away 100 copies of my latest book…

…personally signed by me (Steve McKnight), and dedicated with a message made out to whomever you choose.

To the first 100 people who commit to sharing the information contained in my book with a friend or loved one.

Here's What You Need To Do:

1. Go to your local bookstore and buy a copy of my book;
2. Send me a Fax on 03 9878 1655 containing:
    - Your Name;
    - Your E-mail Address;
    - Proof of Purchase (a receipt, or a photocopy of the back of the book);
    - Your postal address (where I should mail your book to), and;
    - The name of the person you would like the book dedicated to (For yourself, or as a unique Christmas gift for someone special!)

(Please write clearly on your fax… I'd hate to think I misspelled a name or an address because I had trouble reading it!)

The first 100 people I receive faxes from will receive a personally signed and dedicated copy of my book posted out to them – for FREE.

There's no catch – I won't even ask you to pay postage.

The only caveat I'm placing on this offer is that I MUST receive your fax NO LATER THAN 5PM ON WEDNESDAY THE 13th OF DECEMBER 2006 (a week from today) – because I want to make sure I've shipped all the books well before Christmas…

…Although I'm certain that the 100 FREE personally signed copies which I'm making available will be well and truly gone by then – so be quick if you'd like to secure your copy.

So Why Am I Doing This?

As I said above, I don't want to hoard knowledge.. I want to get the information out there into the hands of people who could benefit from it the most!

I've already achieved a financial freedom which means I have total freedom to do as I choose with my time – without having to worry about going to work, or having to scrounge to pay the bills.

And I choose to spend my time doing what I love… Helping other people!

My goals and my broader vision are now all about helping other people…

I want to help you through the information, insights and new investing technologies which I freely share in my book.

And I want to help less fortunate young people around Australia to get a better start in life through my charitable foundation (which means I'm not actually making a cent from this book – it's all going into my charitable foundation to help these people).

WARNING - MAKE SURE YOU GET IN QUICK!

IMPORTANT: I'm only making this offer available for the first 100 people who send me a fax with their proof of purchase on a first-come, first-serve basis…

With this newsletter going out to over 50,000 people, I don't expect these 100 free signed copies to last until the 13th of December deadline.

Also… Although I can't guarantee delivery prior to Christmas, the sooner you you're your fax through, the more time the postie will have to deliver your copy before Christmas.

With that said… I hope you take my encouragement on board, and find someone special to share the information contained in my book…

And I'm looking forward to receiving your fax (as detailed above) to 03 9878 1655

Final Words

This month we've looked at the changing face of the property market…

…and how investors and property owners who aren't keeping their knowledge up to date stand to lose out and get left behind in the market… becoming property dinosaurs!

I also revealed some specific strategies which I'm using to invest in property right now (all on your free book launch mini-seminar video at http://propertyinvesting.com/go/155)

We took the time to look inside my latest book "From 0 to 260+ Properties in 7 Years" (which has only just hit bookstores!)

And I encouraged you to freely share valuable the information you have on property investing – by sharing a copy of my latest book with a loved one, and in return potentially receiving one of 100 free signed copies which I'm making available.

As we're getting closer to Christmas, I'd encourage you to really make the most of the time you will have available over the Christmas break…

…Not only to spend time with the people you love – but also to invest a portion of your free time into reading my latest book, and putting what you've learned into practice with a goal of moving towards financial freedom in 2007.

Finally – Remember… Success Comes From Doing Things Differently!

Ho ho ho!

Steve McKnight

P.S: Don't forget… If you plan on getting your FREE personally dedicated copy of my latest book "From 0 to 260+ Properties in 7 Years", then you'd better hurry.

This newsletter will be going out to over 50,000 people – and no doubt many of them will want to get their hands on one of the 100 copies available!

So hurry to send your fax to 03 9878 1655 (as detailed above). Quick! Before 100 other people beat you to the punch!

Disclaimer: This newsletter is not intended to be a substitute for investment or accounting advice. It is a broad discussion to provide a general understanding. Before acting, you should seek specific advice for your unique situation.

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